CONTRACT



And:

AKPD Message & Media 730 N Franklin St Suite 404 Chicago, IL 60610

	Contract / Re	vision		Alt Order	<u>#</u>
	145619	1		08336586	
Product					
STRICKLAND SENATE					
Contract Dates	Estimate #				
09/06/16 - 09/11/16					
Advertiser		-10.200	Or	iginal Date	/ Revision
Pol/T Strickland/D/Sen/O	H-A		C	08/01/16	/ 08/01/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Chicag	o C	oxReps	CoxReps Chicag
	Special Hand	ling			to to the same of
	Demographic				
	Households				
		(1985)			
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref
	2925			51552	

*Line Ch Start	Date End D	ate Description		t/End	Days	Spots/ Length Week	Rate PCodeRtn	Type S	Spots	Amount
N 1 WHIO 09/07 <u>Start Date</u> Week: 09/05/16	7/16 09/07/1 End Date 09/11/16	6 Daybreak E Weekdays 1	dition 6a 6:00 Spots/Week 1	AM-7:00 AM <u>Rate</u> \$950.00		:30	P-04	NM	1	\$950.00
N 2 WHIO 09/06 <u>Start Date</u> Week: 09/05/16	6/16 09/06/1 End Date 09/11/16	6 CBS This M Weekdays -1	orning 7:00 A Spots/Week 1	AM-9:00 AM <u>Rate</u> \$800.00		:30	P-04	NM	1	\$800.00
N 3 WHIO 09/07 <u>Start Date</u> Week: 09/05/16	/16 09/07/1 <u>End Date</u> 09/11/16	6 CBS This M <u>Weekdays</u> 1	orning 7:00 A Spots/Week 1	AM-9:00 AM <u>Rate</u> \$800.00		:30	P-04	NM	1	\$800.00
N 4 WHIO 09/08. <u>Start Date</u> Week: 09/05/16	End Date 09/11/16	Weekdays 1	orning 7:00 / Spots/Week 1	AM-9:00 AM <u>Rate</u> \$800.00		:30	P-04	NM	1	\$800.00
N 5 WHIO 09/07/ Start Date Week: 09/05/16	/16 09/07/1 End Date 09/11/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 / Spots/Week 1	AM-10:00 AN <u>Rate</u> \$400.00		:30	P-04	NM	1	\$400.00
N 6 WHIO 09/08/ Start Date Week: 09/05/16	End Date 09/11/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$400.00		:30	P-04	NM	1	\$400.00
N 7 WHIO 09/06/ Start Date Week: 09/05/16	/16 09/06/1 End Date 09/11/16	6 M-F 10a-11a <u>Weekdays</u> -1	10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$450.00		:30	P-04	NM	1	\$450.00
N 8 WHIO 09/09/ <u>Start Date</u> Week: 09/05/16	716 09/09/10 End Date 09/11/16	6 M-F 10a-11a <u>Weekdays</u> 1	10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$450.00		:30	P-04	NM	1	\$450.00
N 9 WHIO 09/07/ <u>Start Date</u> Week: 09/05/16	End Date 09/11/16	NewsCenter Weekdays1	7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,200.00		:30	P-04	NM	1	\$1,200.00
N 10 WHIO 09/06/ <u>Start Date</u> Week: 09/05/16	16 09/06/16 End Date 09/11/16	M-F 4p-5p Weekdays -1	4:00 F Spots/Week	PM-5:00 PM <u>Rate</u> \$650.00		:30	P-04	NM	1	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



| Contract / Revision | Alt Order # | 08336586

Contract Dates Product Estimate #
09/06/16 - 09/11/16 STRICKLAND SENATE

 Advertiser
 Original Date / Revision

 Pol/T Strickland/D/Sen/OI
 08/01/16 / 08/01/16

*Line Ch Start Date End Date [Start Description Time	/End	Days Length	Spots/ Week Rate PCodeR	tn Type	Spots	Amount
Start Date End Date We	ekdays Spots/Week	Rate					
	### ##################################	PM-5:00 PM <u>Rate</u> \$650.00	:30	P-04	NM	1	\$650.00
N 12 WHIO 09/08/16 09/08/16 M Start Date End Date Wee		PM-5:00 PM Rate \$650.00	:30	P-04	NM	1	\$650.00
Start Date End Date Wee	lewsCenter 7 5p 5:00 F ekdays <u>Spots/Week</u>	PM-5:30 PM Rate \$1,500.00	:30	P-04	NM	1	\$1,500.00
N 14 WHIO 09/09/16 09/09/16 N Start Date End Date Wee	lewsCenter 7 5p 5:00 Fekdays Spots/Week 1 1	PM-5:30 PM Rate \$1,500.00	:30	P-04	NM	1	\$1,500.00
Start Date End Date Wee	lewsCenter 7 530p 5:30 F kdays Spots/Week 1 1	PM-6:00 PM <u>Rate</u> \$1,600.00	:30	P-04	NM	1	\$1,600.00
Start Date End Date Wee	lewsCenter 7 530p 5:30 F ekdays <u>Spots/Week</u> -1 1	PM-6:00 PM <u>Rate</u> \$1,600.00	:30	P-04	NM	1	\$1,600.00
Start Date End Date Wee	ewsCenter 7 6p 6:00 F kdays <u>Spots/Week</u> 1	PM-6:30 PM Rate \$1,800.00	:30	P-04	NM	1	\$1,800.00
Start Date End Date Wee	ewsCenter 7 6p 6:00 F kdays <u>Spots/Week</u> -1 1	PM-6:30 PM Rate \$1,800.00	:30	P-04	NM	1	\$1,800.00
	ewsCenter 7 6p Sa 6:00 P kdays <u>Spots/Week</u> 1- 1	M-6:30 PM <u>Rate</u> \$700.00	:30	P-04	NM	1	\$700.00
	-F 7p-730p 7:00 P kdays <u>Spots/Week</u> 1	M-7:30 PM <u>Rate</u> \$1,500.00	:30	P-04	NM	1	\$1,500.00
	-F 7p-730p 7:00 P kdays <u>Spots/Week</u> -1 1	M-7:30 PM <u>Rate</u> \$1,500.00	:30	P-04	NM	1	\$1,500.00
	-F 730p-8p 7:30 P kdays <u>Spots/Week</u> L 1	M-8:00 PM <u>Rate</u> \$1,500.00	:30	P-04	NM	1	\$1,500.00
N 23 WHIO 09/09/16 09/09/16 M <u>Start Date</u> <u>End Date</u> <u>Wee</u> Week: 09/05/16 09/11/16	kdays Spots/Week	PM-11:35 F <u>Rate</u> \$1,800.00	:30	P-04	NM	1	\$1,800.00
N 24 WHIO 09/10/16 09/10/16 M <u>Start Date</u> <u>End Date</u> <u>Wee</u> Week: 09/05/16 09/11/16	kdays Spots/Week	PM-11:35 F <u>Rate</u> \$1,800.00	:30	P-04	NM	1	\$1,800.00
Start Date End Date Weel	-Su 11p News 11:00 I kdays <u>Spots/Week</u> 1 1	PM-11:35 F <u>Rate</u> \$1,800.00	:30	P-04	NM	1	\$1,800.00
N 26 WHIO 09/07/16 09/07/16 St	ephen Colbert 11:35 I	PM-12:35 X	:30	P-04	NM	1	\$700.00

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 Advertiser
 Original Date / Revision

 Pol/T Strickland/D/Sen/OI
 08/01/16 / 08/01/16

Start/End Spots/ Time *Line Ch Start Date End Date Description Days Length Week Rate PCodeRtn TypeSpots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 09/05/16 09/11/16 --1---\$700.00 27 WHIO 09/08/16 09/08/16 Stephen Colbert 11:35 PM-12:35 X :30 P-04 NM \$700.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/05/16 09/11/16 ---1---\$700.00 28 WHIO 09/09/16 11:35 PM-12:35 X 09/09/16 Stephen Colbert :30 P-04 NM \$700.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/05/16 09/11/16 --1--\$700.00 29 WHIO 09/11/16 09/11/16 Sun Prime Hour 1 7:00 PM-8:00 PM :30 P-04 NM \$5,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/05/16 09/11/16 ----1 \$5,500.00 1 0.00 29 \$36,200.00 Totals

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/11/16	29	\$36,200.00	(\$5,430.00)	\$30,770.00
Totals	29	\$36,200.00	(\$5,430.00)	\$30,770.00

Signature:	Date:	

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*** ORIGINAL REV#0 ***

AGY

AGY. NAME AKP MESSAGE

& MEDIA

ADV # #

ADV.

NAME

POLI/T STRICKLAND/D/SEN/OH

REP: TEL# 312-228-7007 FAX# 312-22:
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 312-222-5519

JUL28/16 16.25
*** WHIO-TV ***

REP.#

OFF.#

SALESMAN

#

ORDER # 145619			AGI
CONTRACT # 8336586	CHICAGO, IL 60654	730 NORTH FRANKLIN	AGI: NAME ARE MESSAGE & MEDIA
CT. BOO. NATI		SALES PRSN CH- ANDREW HAUCK	BUYER NAME DEBRA SCHOMMER KLEIN
		CH- ANDREW	EBRA SCHOM
j j i		HAUCK	MER KLEIN

CONTRACT # 8336586 CLASS: NATL. LOCAL

REGIONAL

JUL28/16

16.25

FLIGHT DATES SEP6/16 PRDCT STRICKLAND SENATE SEP11/16 EST# WK-1 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE

REP: NEW POLITICAL ORDER ORDER TTL \$36,200 PLS CFM, THANKS!

CON CM **** THIS SI D CASH IN ADVANCE SCHEDULE *****

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS: 1	WEEK :	DAYS	: TOTL:
1	600A-700A 4	30	\$950.00	9/7	9/7	ı	WED		H
PROGRAM	: DAYBREAK EDT								
2	700A-900A 4	30	\$800.00	9/6	9/6	Ц	TUE		ш
PROGRAM	: CBS THIS MORNING 2	2							
ω	700A-900A H	30	\$800.00	9/7	9/7	ב	WED		ш
PROGRAM :	CBS THIS MORNING	N							
42	700A-900A 4	30	\$800.00	9/8	9/8	1	THU		Н
PROGRAM	: CBS THIS MORNING 2	N							
(Ji	900A-1000AH	30	\$400.00	9/7	9/7	ц	WED		⊣
PROGRAM	: KELLY & MICHAEL								

EP JUL28/16 16.25 *** WHIO-TV ***

17 PROGRAM	16 PROGRAM	15 PROGRAM	14 PROGRAM	13 PROGRAM	12 PROGRAM	11 PROGRAM	10 PROGRAM	9 PROGRAM	8 PROGRAM	7 PROGRAM	6 PROGRAM	:LINE#:REP :CD: :LINE#: :
600P-630P U	S30P-600P L	530P-600P : NEWSCENTER 530	SOOP-530P L	SOOP-530P U	400P-500P	400P-500P (400P-500P : ELLEN	1200N-1230P	1000A-1100A 4	1000A-1100A 4		D: TIME PERIOD :
30	30	30	30	30	30	30	30	30	30	30	30	LGTH : SEC
\$1,800.00	\$1,600.00	\$1,600.00	\$1,500.00	\$1,500.00	\$650.00	\$650.00	\$650.00	\$1,200.00	\$450.00	\$450.00	\$400.00	RATE
9/6	9/9	9/8	9/9	9/7	8/8	9/7	9/6	9/7	9/9	9/6	9/8	: START
9/6	9/9	9/8	9/9	9/7	9/8	9/7	9/6	9/7	9/9	9/6	9/8	: END : DATE
ı	ц	ц	ר	ח	H	1	1	ב	1	Д	н	:SPTS: WEEK
TUE	FRI	THU	FRI	WED	THU	WED	TUE	WED	FRI	TUE	THU	
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PROGRAM	PROGRAM 29	2 8	PROGRAM	27	PROGRAM	26	PROGRAM	25	PROGRAM	24	PROGRAM	23	PROGRAM	22	PROGRAM	21	PROGRAM	20	PROGRAM	19	PROGRAM	18	:LINE#:REP :CD: :LINE#: :
60	COLBERT CBS	1135P-1235A	: COLBERT CBS	1135P-1235A U	: COLBERT CBS	1135P-1235A	: NEWSCENTER 7	1100P-1135P	: NEWSCENTER 7	1100P-1135P	: NEWSCENTER 7	1100P-1135P	: ENT TONIGHT	730P-800P	: WHEEL OF FORTUNE	700P-730P	: WHEEL OF FORTUNE	700P-730P U	: NEWSCENTER 7	600P-630P U	: NEWSCENTER 6	600P-630P U	TIME PERIOD
C	U D	30		30		30		30		30		30		30	JNE	30	JNE	30		30		30	: LGTH : SEC
\$5,500.00	1	\$700.00		\$700.00		\$700.00		\$1,800.00		\$1,800.00		\$1,800.00		\$1,500.00		\$1,500.00		\$1,500.00		\$700.00		\$1,800.00	RATE
9/11		9/9		9/8		9/7		9/11		9/10		9/9		8/6		9/9		9/7		9/10		9/9	: START
9/11		9/9		9/8		9/7	1.	9/11		9/10		9/9		9/8		9/9		9/7		9/10		9/9	: END : DATE
Д		1		Н	1	_1	,		1	LI .		1	1	H		Д		ы	ı		į	- 1	:SPTS: WEEK
SUN		FRI	-	THII	i t	E F	0 2	CITE	į.	N H	į	FRI	C	тип	ŀ	₽ R	1	WFD	Ç	Ω ≱ ∃	, ,		K : DAYS
н		Ы	F	د	F	1	F	1	F	1	H	٠	H	١	F	٢	F	د	F	1	F	Ch	YS : TOTL:

REP HEADLINE# 8336586
*** ORIGINAL REV#0 ***

REP: TEL# 312-228-7007

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

JUL28/16 16.25
*** WHIO-TV ***

:LINE#:REP :CD: SEP/16 36200.00 TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: DATE : /WK: WEEK: DAYS 36200.00 : TOTL:

MARKET TOTALS \$65,818 WHIO 55% CONTRACT TOTAL TOTAL SPOTS

SVC- NSI BOOKS- NOV/16 DEMOS- RA35+* SHARES ARE ESTIMATED!! WDTN 8% WKEF 20% WRGT 17% CABL 0% WBDT 0%